

Center for Technical Assistance, Training, and Research Support

BUILDING COMMUNITY CAPACITY AND PROMOTING PROGRAMMATIC SUCCESS

Overview of Capabilities/Competencies

MayaTech's Center for Technical Assistance, Training, and Research Support (TARS) provides tools and services to enhance the public health efforts of public and private organizations, including Federal, state, and local agencies and community-based organizations. Through quality training and technical assistance and "soup-to nuts" research services, TARS provides support that:

- Assists organizations in building community capacity and advancing their programmatic efforts.
- Specializes in providing technical assistance and training to health promotion/disease prevention projects for underserved communities.
- Delivers responsive, culturally appropriate, subject-specific solutions to all our clients.

Staff

Research scientists, research and technical associates and assistants, training specialists, subject matter experts, database development specialists, distance learning specialists, mobile technology developers, epidemiologists, data collection specialists, data analysts, focus group moderators and group facilitators, biostatisticians, research/data entry clerks, curriculum design specialists, program evaluators, evaluation methodologists, meeting and conference planners, technical writers, and administrative staff.

Topic Areas

Adolescent and young adult health; behavioral and mental health; behavioral risk reduction; cardiovascular health; cultural competence; health disparities; health information technology (IT); health reform; HIV/STI prevention and treatment; juvenile and criminal justice; lesbian, gay, bisexual, and transgender (LGBT) health; maternal and child health; men who have sex with men (MSM); minority-serving institutions (MSIs); older adults and aging populations; rapid HIV testing; sexual and reproductive health; substance abuse treatment and prevention; substance abuse screening, brief intervention, referrals and treatment (SBIRT); sustainability; violence prevention; viral hepatitis prevention and treatment; women, children and families; women's health; youth and offender re-entry and program implementation within community and faith-based organizations.

Services

Technical Assistance

- Administrative records abstraction
- Best practices implementation, adaptation, and dissemination
- Capacity building
- Collaboration and partnership development
- Communications plan development and implementation
- Communities of practice
- Continuous quality improvement (CQI)
- Curriculum development
- Expert panel facilitation
- Evaluation design and implementation
- Fiscal guidance
- Leadership development
- Materials development
- Media campaign and social marketing guidance
- Organizational assessments
- Organizational capacity building
- Peer Mentoring
- Program design, implementation, and evaluation
- Quality assurance
- Service coordination/integration
- Site visits (diagnostic and monitoring)
- Tracking/monitoring databases and tools
- Social media and social marketing
- Translation services

Services (continued)

Training

- Board development
- Coalition/partnership development
- Cultural competency
- Data collection methods and techniques
- Evaluation design
- Evidence-based practice/intervention/implementation
- Federal funding management
- Grant writing
- Recruitment and retention
- Self-assessment strategies
- Skill development
- Strategic planning
- Sustainability

Research Support

- Analytic report writing
- Case study development
- Content analysis
- Data collection, management, and analysis
- Diagnostic tool and report development
- Evaluation design
- Literature reviews
- Needs assessments
- Focus group coordination and facilitation
- Network analysis
- Peer-to-peer review
- Portfolio assessment
- Regional trends monitoring
- Report development
- Quantitative and qualitative research methodology
- Survey design and administration

Products

- Compendia
- Communication products
- Curricula
- Data collection tools
- Diagnostic tools and reports
- Evaluation reports
- Expert panel reports and recommendations
- Fact sheets
- Guidance documents
- Mobile applications
- OMB clearance packages
- Presentations
- Prospectuses
- Resource guides
- Focus group transcripts/summaries/reports
- Reports to Congress
- Social marketing materials
- TA models and frameworks
- Technical reports
- Training modules
- Translational packages
- Web sites
- White papers

About The MayaTech Corporation

The MayaTech Corporation is a leading consulting and technical services company that provides high quality, customer-focused applied research, policy, and evaluation; technical assistance and training; information and communications systems support; and conference and logistics management services to public and private sector clients.

With You Every Step of the Way ®